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## New Indigenous Journalism and Communication Arts degree is a North American first

Treaty 4 Territory Today, First Nations University of Canada (FNU) is launching the first 4-year Indigenous journalism and communication degree in North America.

A four-year Bachelor of Arts in Indigenous Journalism and Communication Arts blends multimedia training with the study of Indigenous issues and languages.

Ujacqueline Ottmann, FNU president

Ottmann also announced extra funding to support the program, including \$21,000 annually for

## BACKGROUND

What students will learn

The degree comes with a full suite of course offerings, covering topics such as respectful and ethical journalism and communications, multimedia storytelling, colonial and ~~anti~~ colonial frames, managing media businesses, investigative

learning experience in the summer. Through internships and career mentoring, they graduate with career prospects in digital media creation, journalism, social media management, design, among other communications fields.

Every second summer, we offer the INCA Summer Institute in Journalism (INCA 200). INCA 200 is a week crash course immersion in all things journalism. All students and interested members of the public are welcome to apply.

Quotes from letters of support for the new degree

generation of journalism and communications professionals, FNU is creating the conditions for strong, accountable journalism. All students and interested members of the public are welcome to apply.

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Secondary education is a must. But with just a diploma, they are far outnumbered by higher education graduates. Peoples hired, earning the experience and attaining higher decision-making rolls, not just in APTN but in other national media organizations.

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By providing a high-quality journalism education, the new degree will help ensure that the next generation of journalists is well-prepared to meet the challenges of the 21st century.

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Nations University of Canada and the expansion of this program, will provide future leaders to greatness and help bring a new era of journalism to the world.

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